



**JBVS**  
HAUSMANAGEMENT

# *Design Guidelines*

Revision: 15

Created by  
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2025-06-11

Last revision by  
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2025-12-19

# Overview



- Logo**
- Colours**
- Typefaces**
- Iconography**
- Other Visual Elements**

This document presents a general brand and design language for the JBVS Management Software. It's not meant to restrict designers but rather guide them towards a cohesive brand identity. We'll demonstrate how to use logos and design elements effectively, including font choices, patterns, alternative logos and elements, and their consistent application. Please note this document is subject to change and will evolve alongside JBVS.

**LOGO**

# Logo

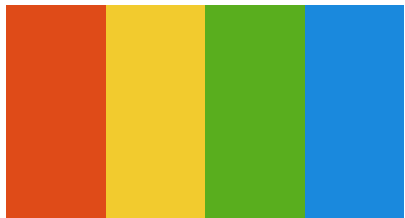
# WORDMARKS

**JBVS**  
HAUSMANAGEMENT

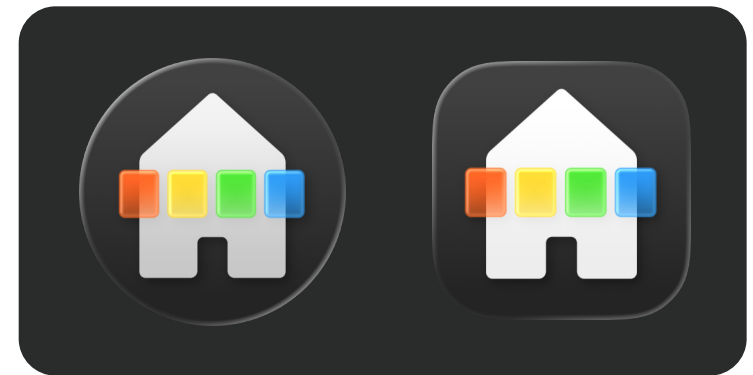
**JBVS**

**JBVS**  


**JBVS**  
net + media

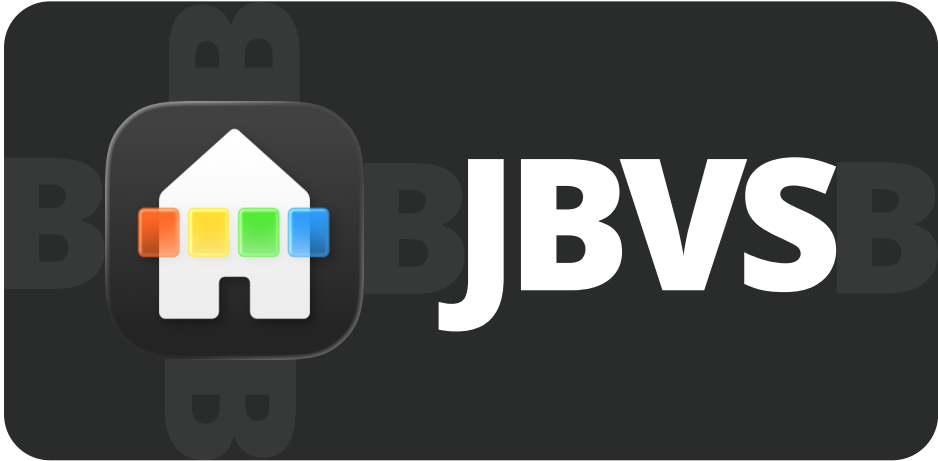


# ICONS



# Spacing

## SPACING



**COLOURS**

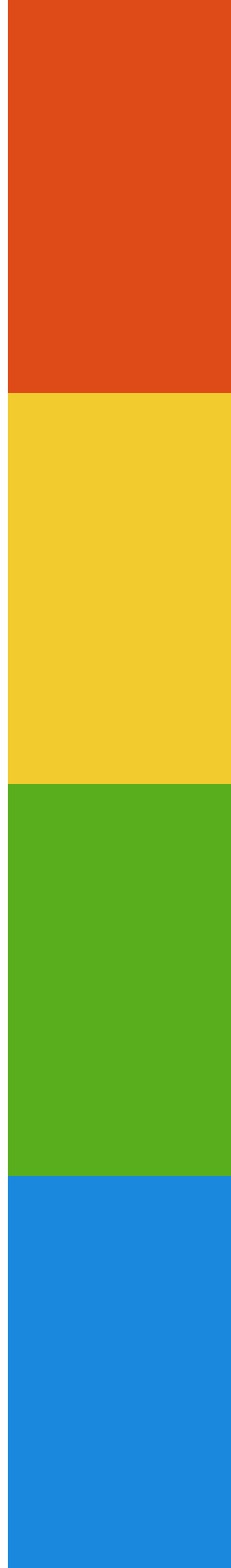
# Colours

represents  
Haus Altenberg

represents  
Haus der Jugend Passau

represents  
Jugendbildungsstätte Waldmünchen

represents  
Jugendbildungsstätte Windberg



# **TYPEFACES**

## Noto Sans

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**aA123**

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789

The Noto Sans is our primary typeface with its characteristic 'J'. It is suited most for Titles and Claims. For smaller Texts and longer reading blocks it should not be used.

## PT Sans

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**aA123**

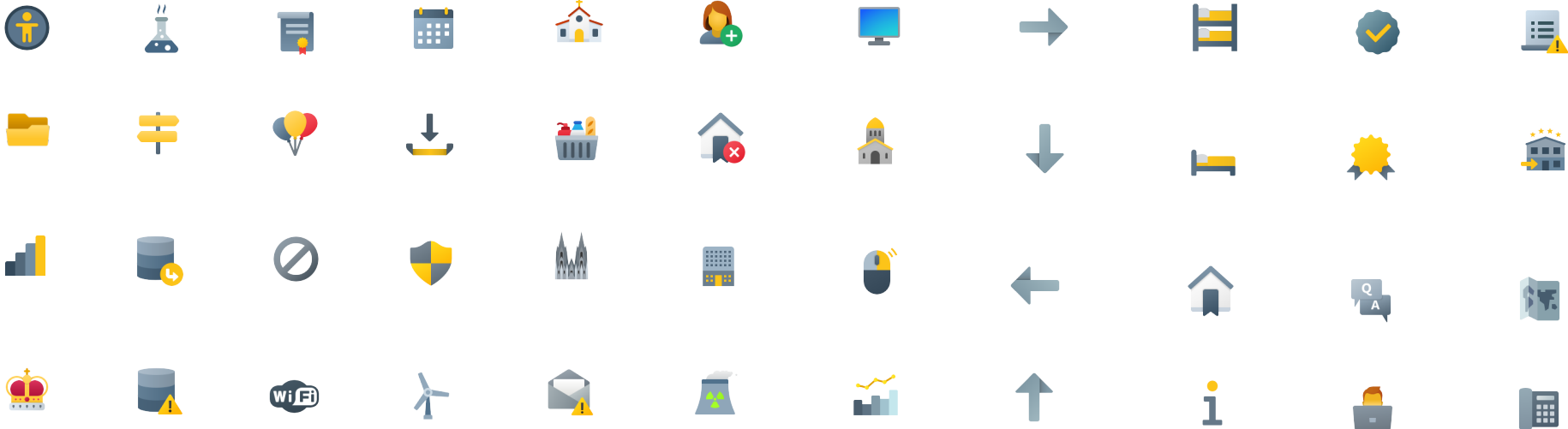
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789

The PT Sans is our secondary typeface. It is used primarily for body copy or small texts being ore legible at these sizes.

# ICONOGRAPHY

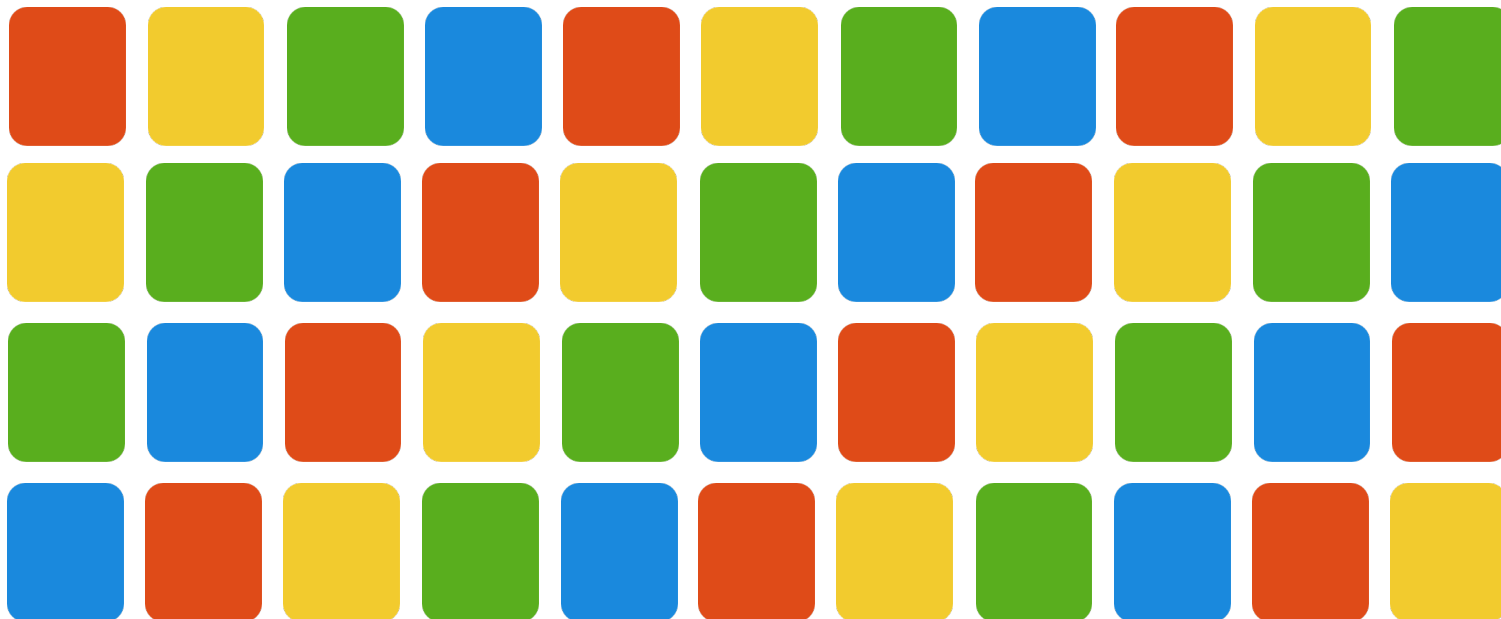
# ICONOGRAPHY

## 2D Fluency



# **VISUAL ELEMENTS**

# Pattern

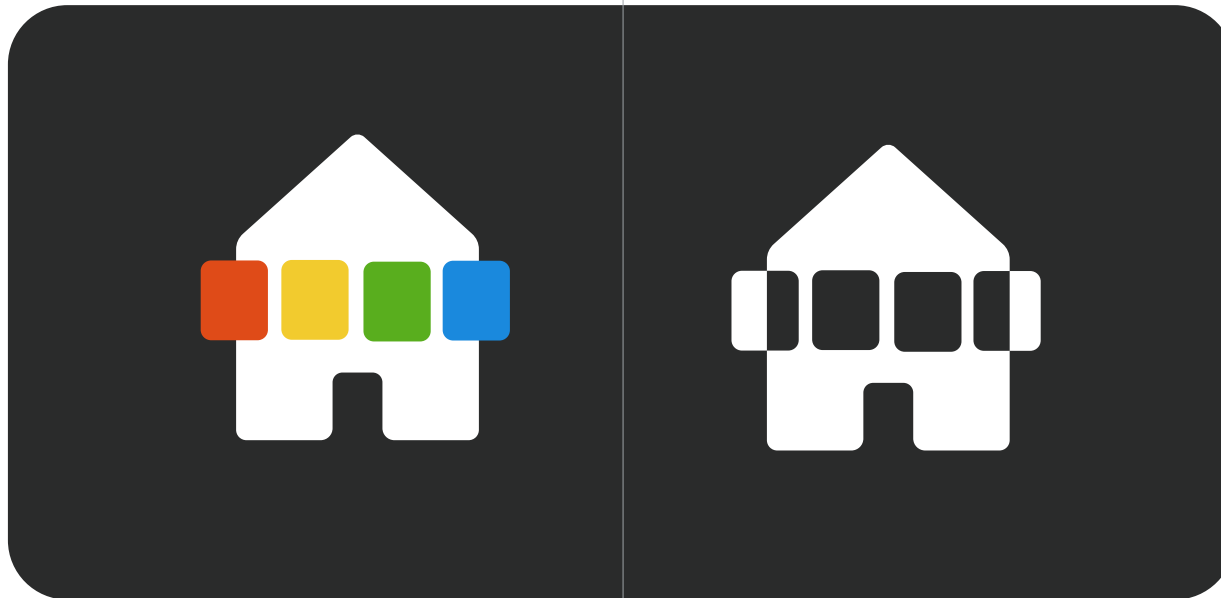
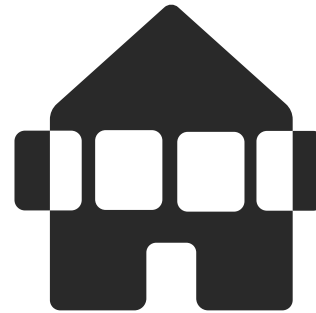


# VECTOR LOGOS

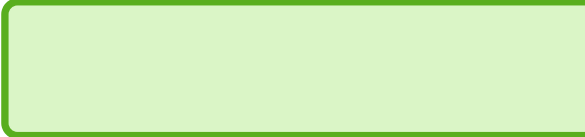
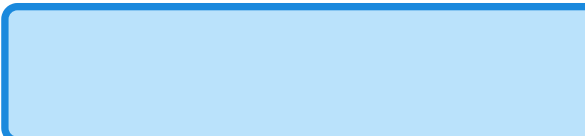
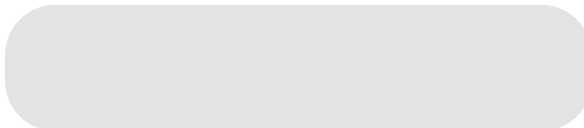
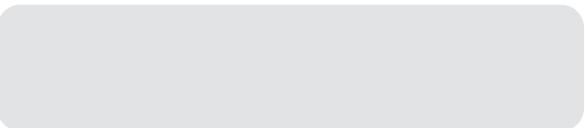
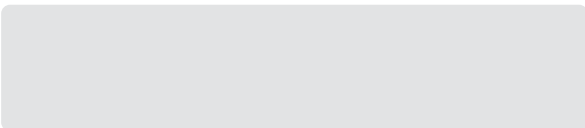
colored

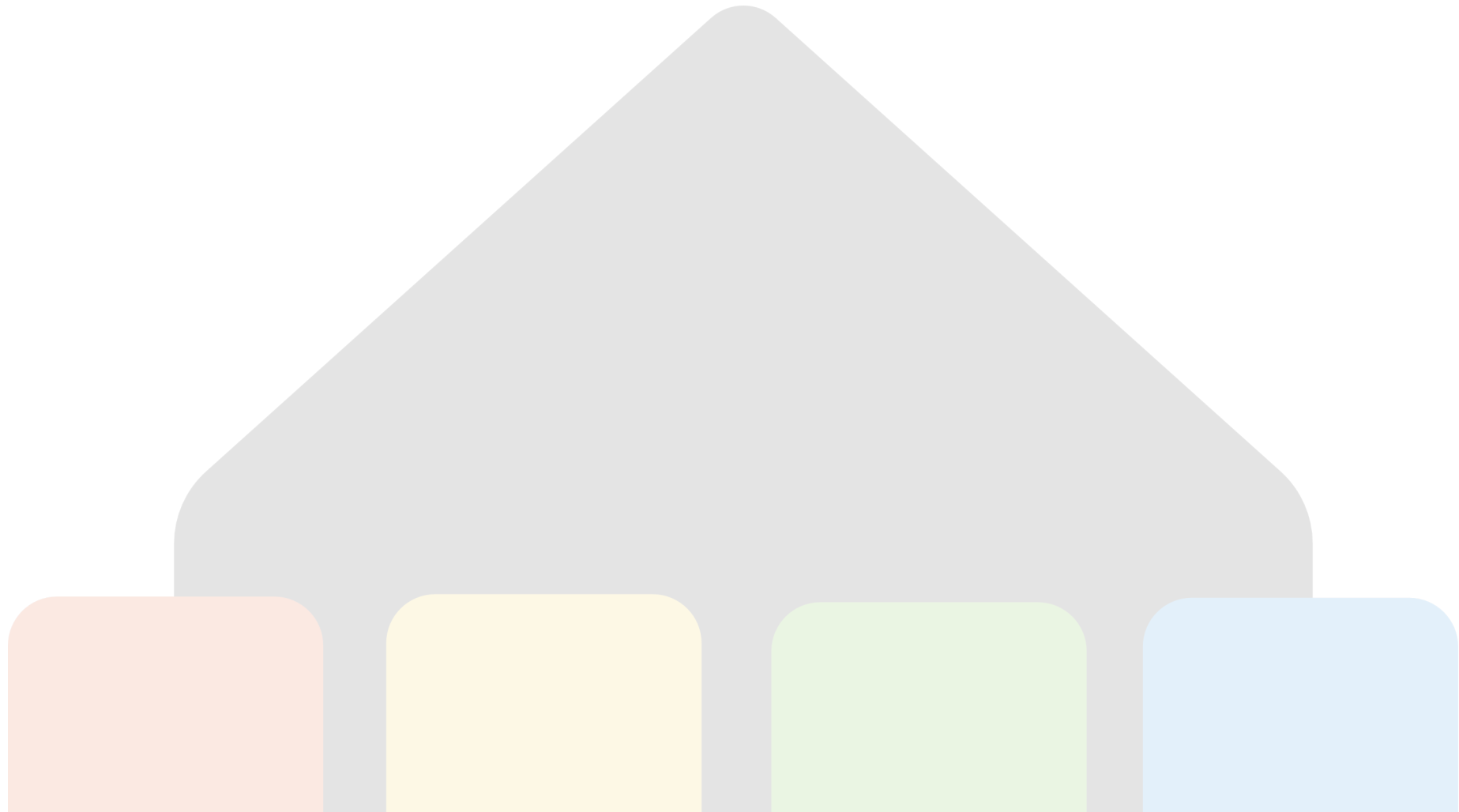


b/w



# VISUAL ELEMENTS





**net-plus-media UG** (haftungsbeschränkt)  
Zwieselbergsiedlung 18  
94227 Zwiesel

**[net-plus-media.com](http://net-plus-media.com)**